



# **Academic Conference on Educational & Social Innovations AC-ESI– 2019+**

**PROGRAM OF INTERNATIONAL CONFERENCE**

**PRAGUE, CZECH REPUBLIC  
DECEMBER, 2019**

Dear ladies and gentleman, participants of Academic Conference on Educational & Social Innovations, academics and scholars, presenters of research centers, educational institutes and business!

In the era of globalization, spreading of modern knowledge and forms of education, re-evaluation of human resources for global competitiveness and self-sufficiency, an effectiveness of international collaboration in discussing on actual educational and social issues and challenges, searching for maximum effective solutions of local, regional and global development is timely increasing.



And I would like to express my deep gratitude to partnered journals, educational institutions of Thailand, Czechia, Russia, Ukraine, Indonesia, Saudi Arabia, Nigeria and other countries whose efforts made possible this meeting of scholars and businessmen, interested in effective solution of global economy challenges using local resources of competitiveness and economical, social, cultural and innovative success.

And, of course, I would like to thank all participants for coming here, for their wonderful and useful research. I want to say, that Suan Sunandha Rajabhat University – as a leading public University of Thailand – is very proud to be an organizer of this significant and important conference.

To each participant I wish success, finding a new colleagues and friends, development of scientific and business contacts, new scientific discoveries that are benefit for society, business and government. And also enjoy your time in “golden city of Prague”.

*Dr. Luedech Girdwichai, professor  
President of Suan Sunandha Rajabhat University  
Bangkok, Thailand*

On behalf of the Organizational Committee, I welcome you to the 2019 Academic Conference on Educational & Social Innovations, in the world most beautiful and interest city of Prague! Our conference always attracts researchers, educators and practitioners in all economic fields and related disciplines in the world.



Participants have found in these meetings an excellent opportunity to share their experiences with colleagues from distance places and often continued to cooperate with them on their subjects of interest.

The AC-ESI – 2019+ has been established on a global basis. We have received more than 140 submissions from 13 countries, each submission was peer-reviewed by at least two anonymous reviewers and a total of 98 papers were accepted for presentation in the conference.

Accepted papers are scheduled for presentation in 6 sessions. We would like to express our sincere appreciation to all the reviewers and chairs and members of various committees of AC-ESI -2019+ conferences for their precious time and expertise. The welcoming dinner provides the opportunity to honor the best papers and to recognize the contributions of many of the people who made this meeting possible.

Lastly, I would like to express our sincere gratitude to everyone involved in making the joint conference a success. Many thanks go to the organizing committee, keynote speaker and special session organizers, and the organizational committees and reviewers, the conference participants, and of course, to all the contributing authors who will be sharing the results of their research. It is our great pleasure to have you with us at the joint conference, where I hope new ties will be made and existing ones renewed and strengthened.

Please accept our best wishes for a wonderful stay in Prague!

*Asst.Prof.Dr. Krongthong Khairiree  
Director (Dean) of International college  
Suan Sunandha Rajabhat University,  
Bangkok, Thailand*

Dear friends and colleagues!

This conference is a meaningful crystallization of international initiatives among the number of institution towards practical cooperation in interdisciplinary studies, which will be contribute to the strengthening of the national educational systems.

The characteristic of the education in our era is change at the speed of light, which led us to the consensus that experts from many countries and many different disciplines must meet and discuss the phenomena, and then suggest solutions. We should be able to delve deeper by discussing problems across different disciplines as widely as possible, and thus grasping more profound solutions and suggestions.

The motivation for this conference is to help one's country through offering individual expertise and point of view based on one's individual discipline. As we gather from many different countries and many different disciplines, I believe that we should be able to expand the scope of our efforts and must aim at more challenging global contributions.

I hope all the participants of this conference will enjoy and get opportunities to enhance relationships of knowledge exchange.

I would like to extend my sincere gratitude to the organizing committee and especially to my Thai colleagues for given abilities to be a co-organizer and member of organizational board of AC-ESI – 2019, to be involved in the process of new international tradition formation!



*Dr. Elena Zolocheskaya  
Russian Presidential Academy of  
National Economy and Public Administration,  
South Russia institute of management,  
Rostov-on-Don, Russia*

AC-ESI-2019+

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13.00	<b>Session 1 – Lecturers’ evaluation and factors of teaching quality</b> Room Mercury	<b>Session 2 – Modern forms of education markets regulation</b> Room Venus
13.00	Roro Rachmawati	Paria Karim
13.20	Nantapat Leelaumpornsin & Chaweewan Keawsaiha	Petros Tzatsis
13.40	Mahir Pradana	Jahja Hamdani Widjaja
14.00	Alisa Putjanart & Theppaluk Komolvani	Chaorit Pinit & Kangwarn Phothong
14.20	Iya E. Etim	Denis Ushakov
<b>14.40</b>	<b>Coffee break</b>	<b>Foyer</b>
15.00	Jintana Tipratana & Yanika Chuentako	Pongsak Jaroengarmsamer
15.20	Putu Irmayanti Wiyasa	Aina Jacob Kola
15.40	Neungruthai Jainim & Janchai Yingprayoon	Surasak Dowruang & Nisara Paethrangi
16.00	Yozitar Somcharoen & Jeffrey Dickie	Daniil Beloshitskii & Oleg Patlasov
16.20	Iosif Frangkoulis	
<b>17.30</b>	<b>Dinner</b>	<b>Restaurant, 2<sup>nd</sup> floor</b>

**11 December**

Venue: Orea Pyramida Hotel, Prague

09.00     **Session 3 – University  
management: modern tools and  
factors of efficiency**  
Roome Mercury

09.00     Mila Mumpuni  
09.20     Akaphon Thamabut &  
              Sommaya Prachyangprecha  
09.40  
10.00     Kayode Ajayi  
10.20     Nutchanan Wongthan &  
              Tassanee Siriwan

**10.40     Coffee break**

11.00     Nada Mohammed Jameel Brengy  
11.20     Awad Soliman Keshta  
11.40     Chanthana Anuleechan &  
              Supotch Chaiyasang  
12.00  
12.20  
12.40

**13.00     Lunch**

**Session 4 – Students in the system of  
modern education**

Room Venus

Vera Gnevasheva  
Methawat Sangsai &  
Taksina Bunbut  
Juan Francisco Aguirre Chavez  
Xuan Zhao  
Ratchatasorn Chandraworrasit &  
Paween Chacariyanuyok

**Foyer**

Kritthaneth Makkapaweethawath &  
Supaksiri Prakancharoen  
Esayas Teshome Taddese  
Manit Sriwang &  
Nakaporn Ketgomut  
Zhao Yingxia  
Yanika Pinit &  
Kongsak Boonarchatong  
Huma Akram

**Restaurant, 2<sup>nd</sup> floor**

13.00	<b>Session 5 – Teaching efficiency: tools for evaluation</b> Roome Mercury	<b>Session 6 – IT in the teaching process</b> Room Venus
13.00	Tity Hastuti	Atef Abuhmaid
13.20	Phinyar Chaisongkram	Luechai Tiprungsri & Chaweewan Kaewsaiha
13.40	Jocelyn Alberto Floresca	Iskandar Agung
14.00	Patrawut Seravisut & Supakorn Pochamansirikol	Pongrapee Kaewsaiha
14.20	Riyanto	Amatari Veronica Odiri
<b>14.40</b>	<b>Coffee break</b>	<b>Foyer</b>
15.00	Robert Heathfield	Akechai Doung-Eang & Kanamon Suwantada
15.20	Zhang Li-Ping	Anabela Moura
15.40	Kannapat Kankaew	Kanokrat Kunasaraphan
16.00	Annah S. Macha & Lebogang Morolong	Korawin Kungwola
16.20	Badeni Badeni	Krongthong Khairiree
<b>17.30</b>	<b>Dinner</b>	<b>Restaurant, 2<sup>nd</sup> floor</b>

**12 December**

Venue: Orea Pyramida Hotel, Prague

09.00	<b>Session 7 – Problems of science and language teaching in the modern universities</b> Roome Mercury	<b>Session 8 – Innovations in education: ways for generation and implementing</b> Room Venus
09.00	Boonthong Boontawee & Chaweewan Kaewsaiha	Theppaluk Komolvani
09.20	Robert Kennedy Sianipar	Chun-Pei Lin
09.40	Janchai Yingprayoon	Rattana Panriansaen & Nustha Kitprathaung
10.00	Somdech Rungsrisawat	Larisa V. Nevskaya
10.20	Kanittha Charernnit	Thitirat Thajeen & Tassanee Siriwan
<b>10.40</b>	<b>Coffee break</b>	<b>Foyer</b>
11.00	Mohamed Darma Rizal Khairiree	José G. Vargas-Hernández
11.20	Yingsak Vanpetch	Kanyapilai Kunchornsirimongkon & Morakot Ditta-Apichai
11.40	Joel C. Meniado	Ernita Maulida
12.00	Mohammad Nasim Tahsildar	Yupaporn Kithwang
12.20	Farangis Saeedi	Arghadip Paul
12.40		
<b>13.00</b>	<b>Lunch</b>	<b>Restaurant, 2<sup>nd</sup> floor</b>

13.00	<b>Session 9 – Practical studies and cooperative learning</b> Room Mercury	<b>Session 10 – Career planning and factors of graduates' success</b> Room Venus
13.00	Thanasit Suksutdhi	Waston Malau
13.20	Siripen Yiamjanya	Tassanee Siriwan
13.40	Ai Huu Tran	Vasiliki Papaioannou
14.00	Rojanard Waramontri	Luedeck Girdwichai
14.20	Desak Gede Chandra Widayanthi	Argyro Charokopaki
<b>14.40</b>	<b>Coffee break</b>	<b>Foyer</b>
15.00	Nustha Kitprathaung & Rattana Panriansaen	Chutikarn Sriviboon
15.20	Sonia Carbone	Su Jiangli
15.40	Benjapol Worasuwannarak	Nalin Simasathiansophon
16.00	Nuntana Ladplee	Fatima Mohammed Joda
16.20		Zaid N. Al-Shammari
<b>17.30</b>	<b>Dinner</b> <b>Closing ceremony</b>	<b>Restaurant, 2<sup>nd</sup> floor</b>

## List of sessions:

Day 1  
13.00-17.30

### Session 1 Lecturers' evaluation and factors of teaching quality

Chairman: Dr. Iosif Fragkoulis

- |    |   |   |
|----|---|---|
| 1  | Nantapat Leelaumpornsin &<br>Chaweewan Keawsaiha<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i> | Performance Appraisal In Service Sector for<br>International College, Suan Sunandha Rajabhat<br>University  |
| 2  | Mahir Pradana<br><i>Telkom University, Bandung<br/>Indonesia</i>  | Do employees' performances depend<br>on their motivations? (case study at Indonesian<br>National bureau of plantation)  |
| 3  | Alisa Putjanart &<br>Theppaluk Komolvani<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>         | The Development Lecturer Evaluation Systems<br>International College Suan Sunandha Rajabhat<br>University   |
| 4  | Roro Rachmawati<br><i>STIE Ekuitas, Bandung, Indonesia</i>  | Compensation effect on the performance of<br>outsourcing employee in STIE EKUITAS   |
| 5  | Iya E. Etim<br><i>University of Calabar, Calabar Nigeria</i>  | Assessment of quality assurance practices in<br>colleges of education in Akwa Ibom and cross<br>river states, Nigeria   |
| 6  | Jintana Tipratana &<br>Yanika Chuentako<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>          | Factor Affecting The Quality Assurance of<br>Internal Education of Personnel in International<br>College, Suan Sunandha Rajabhat University                                       |
| 7  | Putu Irmayanti Wiyasa<br><i>Universitas Udayana, Denpasar, Indonesia</i>  | Evaluating quality of teacher-developed<br>English test in vocational high school: content<br>validity and item analysis  |
| 8  | Neungruthai Jainim &<br>Janchai Yingprayoon<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>      | Factors Affecting Happiness in Personnel<br>Working at International College Suan<br>Sunandha Rajabhat University   |
| 9  | Iosif Fragkoulis<br><i>Hellenic Open University and ASPETE, School of<br/>Pedagogical and Technological Education,<br/>Greece</i>         | Investigation of special education educators'<br>views on the necessity to apply the institution<br>of mentor in special education and training<br>schools                        |
| 10 | Yozitar Somcharoen &<br>Jeffrey Dickie<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>           | Factors That Affect Office Workers Who Work<br>Continuously for A Long Time That Have an<br>Effect on Office Syndrome. International<br>College Suan Sunandha Rajabhat University |

Day 1  
13.00-17.30

**Session 2**  
**Modern forms of education markets regulation**

Chairman: Dr. Amber Osman

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|---|---|---|
| 1 | Chaorit Pinit &<br>Kangwarn Phothong<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>     | Factors Affecting The Success of The<br>Implementation of The Financial Strategy.<br>Fiscal Year 2019 of International College Suan<br>Sunandha Rajabhat University |
| 2 | Surasak Dowruang &<br>Nisara Paethrangsi<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i> | Study and Development of Operation Control<br>of Office Supplies and Office Equipment<br>Distribution of International College                                      |
| 3 | Jahja Hamdani Widjaja<br><i>Maranatha Christian University, Bandung,<br/>Indonesia</i>  | Organizational change process and<br>organizational culture an Indonesian higher<br>education strategic change  |
| 4 | Petros Tzatsis<br><i>School of Humanities, Hellenic Open University,<br/>Patra, Greece</i>  | The profile of the inmates' adult educator: a<br>Greek case study   |
| 5 | Denis Ushakov<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>                            | Tax System as a Factor of Unemployment<br>Dynamics  |
| 6 | Paria Karim<br><i>University of Science and Technology<br/>of China</i>   | Relationship between art education and<br>government policy towards sustainable urban<br>development in Tehran  |
| 7 | Pongsak Jaroenngarmsamer<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>                 | Thai Traditional Medicine, Remedy for<br>Dysmenorrhea   |
| 8 | Aina Jacob Kola<br><i>College of Agriculture, Igboora,<br/>Oyo State, Nigeria</i>   | Repositioning science education in Nigerian<br>colleges of education through public-private<br>partnership  |
| 9 | Daniil Beloshitskii<br>Oleg Patlasov<br><i>Omsk Humanitarian Academy, Russia</i>  | Country and regional economic security:<br>assessment indices   |

Day 2  
09.00-12.00

**Session 3**  
**University management: modern tools and factors of efficiency**

Chairman: Dr. Johan W de Jager

- |   |  |   |
|---|--|---|
| 1 | Akaphon Thamabut &<br>Sommaya Prachyangprecha<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i> | Satisfaction in The Implementation of The 5 -<br>Year Strategic Plan (2017-2021) and The<br>Annual Budget Plan for The Year 2019,<br>International College Suan Sunandha Rajabhat<br>University |
| 2 | Nuchanan Wongthan &<br>Tassanee Siriwan<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>       | A Study of Guideline for TQF Sending System<br>Development of International College's<br>Academic Staff on The Criteria of Suan<br>Sunandha Rajabhat University                                 |
| 3 | Mila Mumpuni<br><i>Ministry of Finance of Republic of<br/>Indonesia</i>  | Realigning Indonesia's human resource<br>development strategy in dealing with ASEAN<br>economic community   |
| 4 | Awad Soliman Keshta<br><i>Islamic University of Gaza (IUG),<br/>Gaza, Palestine</i>  | The effectiveness of a blended learning<br>program an developing Palestinian tenth<br>graders English writing skills  |
| 5 | Kayode Ajayi<br><i>Faculty of Arts and Humanities, King Abdulaziz<br/>University, Saudi Arabia</i>                                     | Assessment of the quality of school managers'<br>development as determinant of their effective<br>operations in primary schools   |
| 6 | Chanthana Anuleechan &<br>Supotch Chaiyasang<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>  | The Problems and Solutions for The<br>Development of Supply Management<br>International College,<br>Suan Sunandha Rajabhat University   |
| 7 | Nada Mohammed Jameel Brengy<br><i>Faculty of Arts and Humanities, King Abdulaziz<br/>University, Saudi Arabia</i>                      | French departments in Gulf universities in<br>accordance with the vision 2030: reality,<br>challenges, and prospects  |

Day 2  
09.00-12.00

**Session 4**  
**Students in the system of modern education**

Chairman: Dr. Xuan Zhao

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|----|---|---|
| 1  | Methawat Sangsai &<br>Taksina Bunbut<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>                       | Participation In Student Activities of Students<br>at International College, Suan Sunandha<br>Rajabhat University   |
| 2  | Vera Gnevasheva<br><i>Moscow University for the Humanities,<br/>Moscow, Russia</i>  | Student's view of education as the merit and<br>private economic goods  |
| 3  | Juan Francisco Aguirre Chavez<br><i>Autonomous University of Chihuahua,<br/>Chihuahua, México</i>   | A gender study on college students' academic<br>self-efficacy   |
| 4  | Ratchatasorn Chandraworrasit &<br>Paween Chacariyanuyok<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>    | The Factors Relative to The Decision of The<br>Incoming Exchange Students: A Case Study of<br>International College, Suan Sunandha Rajabhat<br>University |
| 5  | Xuan Zhao<br><i>College of Humanities, Shanghai Open<br/>University, Shanghai, China</i>  | Measurement of international students'<br>acculturation in high school field  |
| 6  | Kritthaneth Makkapaweethawath &<br>Supaksiri Prakancharoen<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i> | Student's Attitude Lifestyle With The Location<br>and Buildings at International College of Suan<br>Sunandha Rajabhat University                          |
| 7  | Esayas Teshome Taddese<br><i>Faculty of Education, Northeast Normal<br/>University, China</i>   | A study on students' motivation to learn<br>Chinese culture course  |
| 8  | Manit Sriwang &<br>Nakaporn Ketgomut<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>                       | Student Services Development at One Stop<br>Service International College Suan Sunandha<br>Rajabhat University  |
| 9  | Zhao Yingxia<br><i>Ningbo University of Technology,<br/>China, Ningbo</i>   | Research and analysis on colleges student view<br>the "four regression" of applied higher<br>education institutions                                       |
| 10 | Yanika Pinit &<br>Kongsak Boonarchatong<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>                    | Optimized to Pay a Registration Fee for<br>Students Who Pay The Difference Amount of<br>Educational Loan Fund   |
| 11 | Huma Akram<br><i>Faculty of Education Northeast Normal<br/>University Changchun China</i>   | The academic experience of 1st year<br>international students at Northeast Normal<br>University, China  |

Day 2  
13.00-17.30

**Session 5**  
**Teaching efficiency: tools for evaluation**

Chairman: Kannapat Kankaew

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|----|---|--|
| 1  | Phinyar Chaisongkram<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>                             | Lifelong Learning and E-Learning Awareness: A Case Study of Suan Sunandha Rajabhat University, International College's Student           |
| 2  | Tity Hastuti<br><i>Universitas Islam Riau,<br/>Indonesia</i>  | Implementation of think-pair-share (TPS) cooperative learning model to improve the economic learning achievements                        |
| 3  | Patrawut Seravisut &<br>Supakorn Pochamansirikol<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i> | Factors Affecting to Selection on Community and Academic Service of International College, Suan Sunandha Rajabhat University             |
| 4  | Jocelyn Alberto Floresca<br><i>College of Science, University of the Philippines<br/>Baguio, Philippines</i>                              | Nature walk program as means of reconnecting with the natural environment: an alternative physical education                             |
| 5  | Riyanto<br><i>Bengkulu University, Indonesia</i>  | Designing number-based word synonyms (NBWS) game as a learning technique   |
| 6  | Robert Heathfield<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>                                | How Effective are ESL Games Compared to Traditional Learning   |
| 7  | Zhang Li-Ping<br><i>Yu Qiu Shanghai University of Engineering<br/>Science, Shanghai, China</i>  | Study of cooperative education pattern   |
| 8  | Annah S. Macha &<br>Lebogang Morolong<br><i>Botswana International University of Science and<br/>Technology, Palapye, Botswana</i>        | Designing assessment for technical writing and academic literacy: structuring and wording questions using bloom's taxonomy: a case study |
| 9  | Badeni Badeni<br><i>University of Bengkulu,<br/>Indonesia</i>   | Who is responsible for the child's moral character education?  |
| 10 | Kannapat Kankaew<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>                                 | Integration of Religious Theory and Theory U in Institutional: A Human Capital Development in The Business Disruptive Paradigm           |

Day 2                      **Session 6**  
13.00-17.30           **IT in the teaching process**

Chairman: Dr. Krongthong Khairiree

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|----|--|---|
| 1  | Luechai Tiprungsri &<br>Chaweewan Kaewsaiha<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i> | Visualizing Relationships Between 2D and 3D<br>Figures Using The Geometer's Sketchpad   |
| 2  | Atef Abuhmaid<br><i>Middle East University,<br/>Amman, Jordan</i>  | Information and communication technology<br>integration within the practicum  |
| 3  | Pongrapee Kaewsaiha<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>                         | LMS Vs Social Network: Content Analysis<br>With The Social Presence Theory Approach   |
| 4  | Iskandar Agung<br><i>Ministry of Education and Culture, the Republic<br/>of Indonesia</i>  | The effect of the use of gadget on psychosocial,<br>socio- emotional, self-reliance, responsibility,<br>and students learning results in elementary<br>school   |
| 5  | Amatari Veronica Odiri<br><i>Niger Delta University, Amassoma, Bayelsa<br/>State, Nigeria</i>  | Awareness and usage of data triangulation<br>among university students in Rivers state,<br>Nigeria  |
| 6  | Kanokrat Kunasaraphan<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>                       | Development of Toeic Test Taking Skills by<br>Applying Kahoot! as a Remedial Teaching Tool  |
| 7  | Anabela Moura<br><i>Polytechnic Institute of Viana do Castelo (IPVC),<br/>Portugal</i>   | Film education project with youth   |
| 8  | Krongthong Khairiree<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>                        | Financial Literacy, Mathematics Literacy and<br>Attitude Toward The Use of Applications<br>Fintech Through Smartphone: A Case Study of<br>International College, Suan Sunandha Rajabhat<br>University |
| 9  | Korawin Kungwola<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>                            | Ranking for Selecting Key Issues in Airline<br>Business Internship Students Training Course<br>as a Ground Service Agent  |
| 10 | Akechai Doung-Eang &<br>Kanamon Suwantada<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>   | Satisfaction in Using Information Technology<br>Services of International College Students Suan<br>Sunandha Rajabhat University   |

Day 3  
09.00-13.00

**Session 7**  
**Problems of science and language teaching in the modern universities**

Chairman: Dr. Somdech Rungsrisawat

- |    |   |   |
|----|---|---|
| 1  | Boonthong Boontawee &<br>Chaweewan Kaewsaiha<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i> | English Program School's Need for Academic<br>Potential Enhancement: Enhancing<br>Mathematics Achievement   |
| 2  | Robet Kennedy Sianipar<br><i>Medan State University, Medan, North Sumatera,<br/>Indonesia</i>   | Influential mathematical realistic learning<br>approach upon mathematical communication<br>and positive aptitude of junior high school of<br>Kartini Sei Rampah |
| 3  | Janchai Yingprayoon<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>                          | Scientific Tourism Management in Thailand   |
| 4  | Kanittha Charernnit<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>                          | The Culture of Releasing Floating Lantern<br>Towards Aviation Safety Awareness in<br>Bangkok, Thailand  |
| 5  | Somdech Rungsrisawat<br><i>Suan Sunandha Rajabhat University,<br/>Bangkok, Thailand</i>   | US Domestic Language Policy Trends In The<br>Context Of A Multipolar World  |
| 6  | Mohammad Nasim Tahsildar<br><i>Northeast Normal University (NENU), Jilin<br/>Province, China</i>                                      | Chinese language complexities among<br>international students in China  |
| 7  | Mohamed Darma Rizal Khairiree<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>                | Problem and Obstacle in The Security<br>Checkpoint at Bangkok Suvarnabhumi Airport  |
| 8  | Joel C. Meniado<br><i>The Royal Commission for Jubail and Yanbu,<br/>Saudi Arabia</i>   | Demographic variables and English proficiency<br>of adult language learners: a correlational study  |
| 9  | Yingsak Vanpetch<br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>                             | Local Entrepreneurial Projects Failure in<br>Thailand: Case of Suphanburi OTOP  |
| 10 | Farangis Saeedi<br><i>Guilan University, Rasht, Iran</i>  | The effect of negotiation on second language<br>acquisition   |

Day 3  
09.00-13.00

**Session 8**  
**Innovations in education: ways for generation and implementing**

Chairman: Dr. José G. Vargas-Hernández

- 1    **Theppaluk Komolvaniij**  
*International College Suan Sunandha Rajabhat  
University, Bangkok, Thailand*      The Communicative Innovation for Airlines
- 2    **Chun-Pei Lin**  
*Huaqiao University, Quanzhou, China*      An effect of existing knowledge assets to inbound/outbound disruptive innovation
- 3    **Rattana Panriansaen & Nustha Kitprathaung**  
*International College Suan Sunandha Rajabhat  
University, Bangkok, Thailand*      Development of Peel Off Mask From Triphala Herbals Remedy
- 4    **Larisa V. Nevskaya**  
*Perm National Research Polytechnic University,  
Russia*      Current trends in the development of innovative activeness of enterprise personnel
- 5    **Thitirat Thajeen & Tassanee Siriwan**  
*International College Suan Sunandha Rajabhat  
University, Bangkok, Thailand*      A Guideline for Building Acceptance to Use M-Learning Media
- 6    **José G. Vargas-Hernández**  
*University of Guadalajara, México*      Human capital and decentralization of education (the case of Tlajomulco de Zuniga Jalisco, Mexico)
- 7    **Kanyapilai Kunchornsirimongkon & Morakot Ditta-Apichai**  
*International College Suan Sunandha Rajabhat  
University, Bangkok, Thailand*      Willingness to Pay for Green Hotels in Bangkok
- 8    **Ernita Maulida**  
*Jakarta State University, Indonesia*      Lesson of inclusive education implementation in Jakarta: availability and accessibility issues
- 9    **Yupaporn Kithwang**  
*International College Suan Sunandha Rajabhat  
University, Bangkok, Thailand*      Factors Affecting The Decision for Gastronomic Tourism Destination of Personnel and Students of International College, Suan Sunandha Rajabhat University, Nakhon Pathom Education Centre
- 10   **Arghadip Paul**  
*Calcutta University, India*      Nonverbal immediacy behaviour and teacher effectiveness in secondary schools of West Bengal

Day 3  
13.00-17.30

**Session 9**  
**Practical studies and cooperative learning**

Chairman: Dr. Sonia Carbone

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|---|---|---|
| 1 | <b>Thanasit Suksutdhi</b><br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>                                | Hotels and Resorts Providers' Perceptions of The Service Quality Improvement for Senior Tourists in Nakhon Ratchasima                         |
| 2 | <b>Ai Huu Tran</b><br><i>Van Hien University,<br/>Ho Chi Minn, Vietnam</i>  | The influence factors of consumers acceptance of organic food in Vietnam  |
| 3 | <b>Siripen Yiamjanya</b><br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>                                 | Heritage Interpretation: Analysis Study of Labor Heritage in The Case of Thai Labor Museum, Bangkok, Thailand                                 |
| 4 | <b>Desak Gede Chandra Widayanthi</b><br><i>Fakultas Ilmu Budaya, Universitas Udayana,<br/>Bali, Indonesia</i>                                     | Including diversity awareness, anti-violence and vocational skills in language learning: an evaluative study to english textbook in Indonesia |
| 5 | <b>Rojanard Waramontri</b><br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>                               | Service Quality in Tourism Management: Comparison Between Traditional and Low-Cost Airlines   |
| 6 | <b>Sonia Carbone</b><br><i>University of Notre Dame Australia, Sydney,<br/>Australia</i>  | Bullying intervention and solution-focused brief therapy: a review of the literature  |
| 7 | <b>Nustha Kitprathaung &amp;<br/>Rattana Panriansaen</b><br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i> | Development of Facial Serum Products Mixing Carissa Carandas L. Leaves Extract  |
| 8 | <b>Benjapol Worasuwannarak</b><br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>                           | Aircraft Seat Pitching: The Study of Passenger Seat   |
| 9 | <b>Nuntana Ladplee</b><br><i>Suan Sunandha Rajabhat University, Bangkok,<br/>Thailand</i>   | Hin Dad Hot Spring of Thong Pha Phum in Kanchanaburi  |

Day 3  
13.00-17.30

**Session 10**  
**Carreer planning and factors of graduates' success**

Chairman: Dr. Luedech Girdwichai

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|----|---|--|
| 1  | <b>Tassanee Siriwan</b><br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>        | Potential of Community-Based Health Tourism:<br>Case Study of Ban Thung Pradu, Prachuap<br>Khiri Khan Province   |
| 2  | <b>Waston Malau</b><br><i>Universitas Negeri Medan,<br/>Indonesia</i>   | Strengthening the quality of graduates in<br>dealing with the ASIAN economic community<br>and demographic bonuses  |
| 3  | <b>Vasiliki Papaioannou</b><br><i>Hellenic Open Univercity,<br/>Patra, Greece</i>                                       | Present and future benefits for adult inmate<br>trainees in Greek prisons  |
| 4  | <b>Luedech Girdwichai</b><br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>      | Professional Competence Of University<br>Students: Modern Problems Of Development  |
| 5  | <b>Argyro Charokopaki</b><br><i>National and Kapodestrian University of Athens,<br/>Greece</i>                          | Optimism, career decision self-efficacy and<br>career indecision among Greek adolescents   |
| 6  | <b>Chutikarn Sriviboon</b><br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i>     | Competency-Based Parenthood: Foreign Best<br>Practices For Its Development In Thailand   |
| 7  | <b>Su Jiangli</b><br><i>Shanxi University, China</i>  | Contrastive rhetoric and teaching of ESL<br>writing  |
| 8  | <b>Nalin Simasathiansophon</b><br><i>International College Suan Sunandha Rajabhat<br/>University, Bangkok, Thailand</i> | Tourist Preferences and Expectations on Health<br>Tourism of Ban Thung Pradu, Prachuap Khiri<br>Khan Province, Thailand                                  |
| 9  | <b>Fatima Mohammed Joda</b><br><i>Modibbo Adama University of Technology,<br/>Yola, Nigeria</i>                         | Effects of instructional scaffolding strategy on<br>senior secondary biology students' academic<br>achievement and retention in Taraba state,<br>Nigeria |
| 10 | <b>Zaid N. Al-Shammari</b><br><i>College of Education,<br/>Kuwait University</i>  | Leading special education teachers to envision<br>evidence-based metacognitivist instructional<br>strategies in inclusive education schools              |